

DUPLICATE

## INVOICE



**KMBC**  
**6455 Winchester Ave**  
**Kansas City, MO 64133-6409**  
**Main: (816)221-9999**  
**Billing: (816)760-9277**

www.kmbc.com

Billing Address:

**Victory Enterprises**  
**Attention: Accounts Payable**  
**5200 SW 30th Street**  
**Davenport, IA 52802**

Send Payment To:

**KMBC**  
**PO Box 26866**  
**Lehigh Valley, PA 18002-6866**

Invoice #	Invoice Date	Invoice Month	Invoice Period
967022-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
KMBC	Jeff Kitzsteiner	Kansas City	Local

Advertiser	Product	Estimate Number
Schoeller/R/ Secretary Of S	10/25/12 - 10/29/12	MO_SCHOELLER_1

Flight Dates	Order #	Alt Order #
10/25/12 - 10/29/12	967022	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political Duplicate File Copy

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/29/12	10/29/12	First News at 6am	6-7am	2-----	:30	2	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	2-----	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KMBC	M	10/29/12	6:11 AM	First News at 6am	6-7am	:30	VEschoel l er HopeInMi ssoui	\$750.00 NM
1	KMBC	M	10/29/12	6:44 AM	First News at 6am	6-7am	:30	VEschoel l er HopeInMi ssoui	\$750.00 NM
16	10/29/12	10/29/12	Good Morning America	7-9am	2-----	:30	2	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	2-----	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	M	10/29/12	7:30 AM	Good Morning America	7-9am	:30	VEschoel l er HopeInMi ssoui	\$550.00 NM
2	KMBC	M	10/29/12	8:53 AM	Good Morning America	7-9am	:30	VEschoel l er HopeInMi ssoui	\$550.00 NM
17	10/29/12	10/29/12	Rachael Ray Show	9-10am	1-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	M	10/29/12	9:42 AM	Rachael Ray Show	9-10am	:30	VEschoel l er HopeInMi ssoui	\$200.00 NM
18	10/29/12	10/29/12	The View	11am-12pm	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	M	10/29/12	10:59 AM	The View	11am-12pm	:30	VEschoel l er HopeInMi ssoui	\$350.00 NM
19	10/29/12	10/29/12	Dr. Phil	3-4pm	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	M	10/29/12	3:42 PM	Dr. Phil	3-4pm	:30	VEschoel l er HopeInMi ssoui	\$275.00 NM
20	10/29/12	10/29/12	5pm News	5-530pm	1-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$850.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Send Payment To:



**KMBC**  
**PO Box 26866**  
**Lehigh Valley, PA 18002-6866**

www.kmbc.com

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967022-2	11/04/12	November 2012	10/29/12 - 10/29/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
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21	10/29/12	10/29/12	6pm News	6-630pm	1-----	:30	1	\$950.00	NM																						
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22	10/29/12	10/29/12	M-F/SU 10pm News	10-1035pm	1-----	:30	1	\$2,200.00	NM																						
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Total Spots							10																								

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$7,425.00</b>
<u>Agency Commission</u>	<b>\$1,113.75</b>
<u>Net Amount Due</u>	<b>\$6,311.25</b>